



Income generating activity  
business plan  
Cutting & Tailoring & Bag Making  
2022



SHG/Name  
VFDS Name  
FTU/Range  
DMU/Division  
FCCU/Circle  
sponsored by  
PIHPFEm and L

- Roshni Self Help Group
- Bankhandi Mata Bhaled
- Shahpur
- Dharamshala
- Dharamshala

prepared by:-  
DMU Dharamshala FTU Shahpur and Roshni  
Self Help Group

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## Introduction

Himachal Pradesh is a majestic , mythical land and is famous for its beauty and serenity , rich culture and religious heritage. The state has diverse ecosystems , rivers and valleys , and has a population of 7.5 million and covers an area of 55,673 sq km ranging from the foothills of the Shivalik mountains to the middle hills ( 300 - 6816 m above MSL) , high hills and the cool arid regions of the Upper Himalayas . It is spread over valleys in which several perennial rivers flow. About 90% of the state's population lives in rural areas. Agriculture , horticulture , hydropower and tourism are important components of the state's economy. There are 12 districts in the state and its population density is quite high.

This district is adjacent to the border of Punjab and is the gateway for its tourist destinations and Himalayan travels , the Himalayan travel routes from Kangra district connect it to Bilaspur, Hamirpur and Chamba districts .

This district is famous for its ancient settlements and traditional farming , whose main lifeline is the Beas river . In which Pong Dam has been constructed .

Forests and forest ecosystems are repositories of rich biodiversity , and play a vital role in preserving fragile sloping lands and were the primary sources of livelihood for the rural population. Rural people are directly dependent on forest resources for their livelihood and socio-economic development. The harsh reality is that these resources are continuously depleting due to overexploitation such as for fodder , fuel , NTFP extraction, grazing , fire and drought etc.

Bankhandi Mata Bhaled Two self help groups have been formed to implement livelihood improvement activities under Van Gramin Vikas Samiti . One of them , “Roshni” like interest group , deals with cutting , stitching and bag making . The group members belong to the weaker sections of the society and have small land holdings. To enhance his socio-economic status , he decided to take up cutting , tailoring and bag manufacturing. The team for preparing the business plan comprised of Vijay Kumar , Subject Specialist, Office of Forest Division, Suket, Babita , Subject Matter Specialist, Office of Forest Division, Dharamshala , Shri Manohar Lal (Retired) HPFS and contribution by Dr. Sanjeev Sharma (DFO Dharamshala) and continuous supervision and guidance of Ved Prakash Pathania (Retired ) from HP contributed in preparing the business plan .

## **Executive Summary**

### **Bankhandi Mata Bhaled Forest Rural Development Committee:-**

Bankhandi Mata Bhaled VFDS is part of Bhaled revenue mohal and VFDS is constituted in ward no 5 of Gram Panchayat Bhaled. It is located in Shahpur block of Kangra district in Himachal Pradesh and lies between 32.2716795°N latitude - 76.2160213°E longitude. Bankhandi Mata Bhaled VFDS falls under Duli Beat of Birakmar Forest Block of Shahpur Range in Dharamshala Forest Division Management Unit ( DMU ) .

Number of families	86
BPL Families	12 =14%
Total population	365

### **Details of Self Help Group**

Roshni Self Help Group was formed in September 2019 under Bhaled Forest Rural Development Committee to provide livelihood improvement support by upgrading skills and capacities. The group comprises of poor and marginal farmers. Roshni Self Help Group is a women group ( 9 women) consisting of marginal and financially weak sections of the society with less land resources. Though all the members of the group grow seasonal vegetables etc. but since the land holdings of these members are very small and irrigation facilities are less and the production level has reached near saturation, to meet their financial requirements they decided to move towards cutting , stitching and bag manufacturing which can increase their income. There are 11 members in this group and their monthly contribution is Rs 50/- per month. The details of the group members are as follows.

फोटो के साथ स्वयं सहायता समूह सदस्यों का विवरण

क्र स	नाम	पद	वर्ग	उम्र	शैक्षणिक योग्यता	मोबाइल नंबर
1.	श्रीमति सिमला देवी पुत्नी श्री प्रशांत सिंह	प्रधान	समान्य	50	दोप	88940 53811
2.	श्रीमती देवी फनी करिषा सिंह	उप-प्रधान	-cb-	30	पाचवी	86286 64334
3.	श्रीमती देवी कमलामिश्रा	सदस्य	-cb-	36	आठवी	98055 27889
4.	श्रीमती देवी सज्जिता कुमार	सचिव	-cb-	27	चारवी	62302 63447
5.	श्रीमती देवी रविश कुमार	सदस्य	-cb-	32	आठवी	98169 52231
6.	श्रीमती देवी रविश कुमार	-cb-	-cb-	62	अनपढ़	98165 15491
7.	श्रीमती देवी प्रताप सिंह	-cb-	-cb-	54	-cb-	86286 33515
8.	श्रीमती देवी सज्जिता कुमार	-cb-	-cb-	34	आठवी	78073 88045
9.	श्रीमती देवी करनोय सिंह	-cb-	-cb-	27	दसवी	98059 19952
10.	श्रीमती देवी प्रसाद सिंह	-cb-	-cb-	38	पाचवी	62300 45570
11.	श्रीमती देवी फानी	-cb-	-cb-	48	अनपढ़	98161 43574
12.						
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women from self help group

Serial Number	Name	Post
1	Simlo Devi	President
2	Veena Devi	Vice president
3	Anita devi	Member
4	Ranjana Devi	Member
5	pavana devi	Member
6	Ratno Devi	Member
7	Trishlo Devi	Member
8	Panjo Devi	Member
9	Neetu devi	Member
10	Reena devi	Member
11	Meena Devi	Member

## Roshni Self Help Group

Name of the SHG	-	Roshni
SHG/CIG MIS Code Number	-	-
VFDS	-	Bankhandi Mata Bhaled
Enclave	-	Shahpur
Forest Division	-	Dharamshala
Village	-	Bhaled
Section	-	Shahpur
District	-	Kangra
Total number of members in the SHG	-	1 1
Date of formation	-	September 2019
Name and details of the bank	-	Punjab National Bank
Bank account number	-	1998000102150082
SHG/Monthly Savings	-	Rs.50 /- per month
Total savings	-	32800/-
Total Inter-Loan	-	Yes
cash credit limit	-	-
Repayment Status	-	Quarterly basis

## Geographical description of the village

away from district headquarter	-	40 Km
away from the main road	-	12 km ( but main road From From 100 200 metres upto )
Local market and distant name	-	Shahpur 12 km , Dharamsala 40 km
Names and distances of major cities	-	Shahpur 12 km , Dharamsala 40 km
Names of major cities where The products will be sold/marketed	-	Shahpur, Dharamsala
Backward and Forward Linkage status	-	The back link lies in training ( Agricultural Science Centres ) and the front link lies in market suppliers etc.

### Description of the product related to the income generating activity

Product Name	-	Stitched Suit
Method of product identification	-	However the entire group members grow seasonal vegetables and traditional crops. Since their land holding is small , saturation point of production has been reached , they are not able to meet their financial needs , hence it was decided by the group member that cutting , stitching and bag making will increase their income.
Consent of SHG/CIG/ Group	-	The consent is attached as annexure.

### Description of the production plan

takes time	-	1 suit takes approximately 3-4 hours to complete
The number of women involved	-	all women.
Source of raw materials	-	Local Market / Main Market / Local People
Source of other resources	-	Local Market / Main Market
Required stitched suits per day	-	5 suits in the beginning

### Marketing /Sales Details

Potential Market Place / Location	-	Built-in Village - Bhaled  Nearby Institutions - Schools , Colleges etc
demand for sewing work	-	High demand throughout the year and during festive and wedding occasions.
market identification process	-	Group members will contact nearby villagers/houses/institutions.
marketing strategy	-	SHG members will take orders (individual level/group level) directly from nearby villagers/households/institutions.



## Risk analysis

- skill based
- as per need
- Highly competitive market

## Management details among members

By mutual consent the members of the SHG group will decide their roles and responsibilities for carrying out the work. Work will be divided among the members according to their mental and physical capabilities.

- Some group members will be involved in the pre-production process (i.e. procurement of raw materials, etc.)
- Some group members will be involved in the production process.
- Some members of the group will be involved in packaging and marketing.

## Economics details of:

Capital Cost			
Description	amount	Unit Price	Total Amount (Rs.)
Sewing Machine	05	8000	40000
Interlock Machine	1	6000	6000
Tailor scissors	10	400	4000
Sewing Ruler (Lace) Set	10	600	6000
Sewing Tailor Tap	10	100	1000
Iron Press	2	500	1000
wardrobe	3-4	About	5000
Fork	2 sets	400	800
chairs , tables etc	About	About	5000
<b>Total capital cost (A) =</b>			<b>68800</b>

B. recurring cost					
Sr.No	Description	Unit	amount	price	Total Amount
1	sewing threads	Reels/Suits/Month	180	10	1800
2	Other finishing materials (bookram , collars , etc.)	Suit/Month	About	About	4000
3	Rent	month			1000
4	Others (stationary , electricity bill , transport , machine repair)	month			1000
<b>Total Recurring Cost (B)</b>					<b>7800</b>

Cost of Production (Monthly)	
Description	Amount (Rs.)
Total recurring cost	7800
Depreciation at 10% per annum on capital cost	600
<b>Total</b>	<b>8400</b>

Stitched Suit Cost (Per Suit)				
Description	Unit	amount	Amount (Rs.)	
Ordinary suit	1	1	250-300	
Others(Plazo , Lining etc)	1	1	300-350	

#### income and expenditure Of Analysis ( Monthly):

Description	Amount (Rs.)
Depreciation at 10% per annum on capital cost	600
Total recurring cost	7800
Total suits stitched per month	150 ( approx. qty)
tailored suits Selling Price ( per suit)	250
Income Generation ( 150*250)	37,500
Net Profit ( 37,500 – 8700)	28,800
distribution of net profit	<ul style="list-style-type: none"> <li>The profit will be distributed equally among the members on monthly/yearly basis.</li> <li>Profits will be used for further investments in IGA</li> </ul>

#### Finance requirement:

Description	Total Amount (Rs.)	Project contributions	CIG Contribution
total capital cost	68800	51600	17200
Total recurring cost	7800	0	7800
Training	50000	50000	0
<b>Total</b>	<b>126600</b>	<b>101600</b>	<b>25000</b>

#### Pay attention-

- Capital Cost** - 75% of the capital cost to be covered under the project
- recurring cost** - To be borne by SHG/CIG.
- Training/Capacity Building/Skill Upgradation** - will be borne by the projec

**Finance Source:**

Project Support :	<ul style="list-style-type: none"> <li>• 75% of the capital cost will be used for purchasing machines.</li> <li>• 1 lakh will be deposited in the SHG bank account .</li> <li>• Training/Capacity Building/Skill Upgradation costs.</li> </ul>	The machines will be purchased by the respective DMU/FCCU after following all the codal formalities.
Self Help Group Contribution	<p>75% of the capital cost will be borne by the SHG.</p> <p>Recurring costs to be borne by the Self Help Group</p>	

**Training/Capacity Building/Skill Upgradation**

Training/capacity building/skill upgradation cost will be borne by the project.

Following are some of the training/capacity building/skill upgradation proposed/required:

- Teamwork
- Quality Control
- Packaging and marketing
- financial management

**Loan Repayment Schedule-** If loan is taken from bank then it will be in the form of cash credit limit and there is no repayment schedule for CCL ; however , monthly savings and repayment receipts from the members should be sent through CCL.

- In CCL , the outstanding principal of the SHGs should be paid in full to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans , the repayment should be done as per the repayment schedule in banks.

**Monitoring method -**

- The Social Audit Committee of VFDS will monitor the progress and performance of the IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.
- The SHG should review the progress and performance of each member's IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.

**Comment:**

Keeping in view the future income of the group the second proposed activity by the group is Bag making . As it was decided in principle during the review mission that more than one activity should be included in a business plan, hence the second proposed activity is enclosed below.

**Business plan****Bag Making****By****Roshni Self Help Group****executive Summary**

Bag production is a method through which people will get economic benefits and villagers can improve their livelihood by producing bags at low cost . Through this, poor families can increase their income substantially. Training and advanced machines will be provided to the group on subsidy to produce good quality products at low cost . With this, the group can prepare good quality products in less time and earn more income. ,

**Description of the product related to the income generating activity.**

Product Name	-	Bag
Method of product identification	-	Though the entire group member grows seasonal vegetable and traditional crops. Since their land holding is small , the saturation point of production has been reached and they are not able to meet their financial requirements . Hence it is decided by the group member to start bag making with the help of JICA project which will increase their income .
SHGs / CIGs / Groups	-	The consent is attached as annexure.

### Production Plan Of Description

time taken	-	1 bag takes about 1-2 hours to complete depending on the type and size of the bag
The number of women involved	-	all women.
Source of raw materials	-	Local Market / Main Market
Source of other resources	-	Local Market / Main Market
Required Stitched Bags per day	-	4 bags initially

### Marketing / Sales Details

Potential Market Place / Location	-	Achcha Dit Village – Bhaled Nearby Institutions - Schools , Colleges etc
demand for bags	-	Carry bags are in high demand throughout the year ( bags for lunch boxes & water bottles and for travelling on festive , wedding occasions
Market Identification Process	-	Group members will contact nearby villagers / houses / institutions .
marketing strategy	-	SHG members will take orders ( individual level / group level ) directly from nearby villagers / households / institutions.

### Risk Analysis

- Skill based
- Need According
- Excessive competitor Market

### Members Of between management Of Description

With mutual consent, the members of the SHG group will decide their roles and responsibilities for carrying out the work. The work will be divided among the members according to their mental and physical capacity.

- Some members of the group will be involved in the pre - production process ( i.e. – purchasing raw materials, etc. ) .
- Some group members will be involved in the production process.
- Some members of the group will be involved in packaging and marketing.

### Description of Economics :

recurring cost					
Serial Number	Description	Unit	amount	price	Total Amount ( Rs . )
1	fabric for making bags ( jute and coarse cotton )		30mt	150/ mt.	4500
2	Meti		30mt	120	3600
3	sewing threads	reels/bag/month	180	10	1800
4	Other finishing materials (zips, buttons, lace, tapes and chains and other items)	Bags/Month	About	About	8000
5	Sponge		30mt	3600	3600
6	Rent	month			1000
7	Others ( stationery , electricity bill, transportation, machine repair)	month			1000
<b>Total recurring cost</b>					<b>23500</b>

C.	Cost of Production ( Monthly )	
Serial Number	Description	Amount ( Rs . )
1	Total recurring cost	23500
	<b>Total</b>	<b>23500</b>

Bag Price (per bag)					
Serial Number	Description	Unit	amount	Amount ( Rs . )	
1	Travel Bag	1	1	300-400	
2	carry bag for lunch box	1	1	100-150	
3	carry bag for water bottle	1	1	100-150	
4	Mini Utility Kit	1	1	75	
5	Kiln Bag	1	1	250	
6	Mobile Cover	1	1	75	
7	hand band	1	1	250-300	

### Analysis of income and expenses ( Monthly ):

Serial Number	Description	Amount ( Rs .)
1.	Total recurring cost	23500
2.	Total bags stitched per month	120 ( approx .)
3.	Selling price of the bag (per bag)	75-400
4.	Income Generation (120*240)	28800
5.	Net Profit (28800 - 23500)	5300
6.	distribution of net profit	<ul style="list-style-type: none"> <li>The benefit will be distributed equally among the members on a monthly/yearly basis. This benefit is based on working one hour per day</li> <li>Profits will be used for further investments in IGA</li> </ul>

### Fund of Need :

Serial Number	Description	Total Amount ( Rs .)	Project contributions	SHG Contribution
1	Total recurring cost	23500	0	23500
2	Training	50000	50000	0
	<b>Total</b>	<b>73500</b>	<b>50000</b>	<b>235 00</b>

**The total cost of the project is**

Capital cost = 68800/-

Recurring cost = 7800/-

**Total for cutting , stitching = 76600/-**

**Making the bag is the project cost**

Capital cost = 0/- (Capital cost of machine etc. is shown in Part - I of the project itself)

Recurring cost = 23500/-

**Total for Bag Making Project = 23500/-**

**business plan The total sum of Rs. Only Rs 100100/-**

Serial Number	business plan	capital cost	recurring cost	Part of the project	Beneficiaries Contribution	Total Cost
1.	cutting , sewing	68800/-	7800/-	51600/-	25000/-	76600/-
2.	Making bags	0	23500/-	0	23500/-	23500/-
	<b>Total</b>	<b>68800</b>	<b>31300</b>	<b>51600</b>	<b>48500</b>	<b>100100/-</b>



### अनुलग्नक

हम सब समूह सदस्य ने आईजीए गतिविधि में सक्रिय रूप से भाग लेने के लिए सहमति दी है एचपी पारिस्थितिकी तंत्र प्रबंधन और आजीविका में सुधार और वीएफडीएस के साथ समन्वय के लिए जेआईसीए परियोजना के दिशानिर्देश के अनुसार समूह (कटाई और सिलाई एवं ~~बेग बनाना~~ <sup>बेग बनाना</sup>) द्वारा चुना गया। सदस्यों का विवरण इस प्रकार है

क्र.सं.	नाम	पद	वर्ग	उम्र	हस्ताक्षर
1.	सिमला देवी <sup>मं०</sup> प्रशांत	प्रधान	समान्य	50	सिमला देवी
2.	वीना देवी <sup>मं०</sup> करिषम सिंह	उप-प्रधान	-क-	30	वीना देवी
3.	अनिता देवी <sup>मं०</sup> कमल मिश्रा	सदस्य	-क-	36	अनिता देवी
4.	रंजना देवी <sup>मं०</sup> सनाथ कुमार	सचिव	-क-	27	रंजना देवी
5.	पवना देवी <sup>मं०</sup> राकेश कुमार	सदस्य	-क-	32	पवना देवी
6.	रत्ना देवी <sup>मं०</sup> रविंद्र कुमार	-क-	-क-	62	रत्ना देवी
7.	त्रिशला देवी <sup>मं०</sup> प्रताप सिंह	-क-	-क-	54	त्रिशला देवी
8.	पूजा देवी <sup>मं०</sup> संजीव कुमार	-क-	-क-	34	पूजा देवी
9.	निखु <sup>मं०</sup> हनुमंत सिंह	-क-	-क-	27	निखु देवी
10.	रीना देवी <sup>मं०</sup> प्रभात सिंह	-क-	-क-	38	रीना देवी
11.	मीना देवी <sup>मं०</sup> कीकर	-क-	-क-	48	मीना
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हस्ताक्षर *Ranjna*  
सचिव स्वयं सहायता समूह

*सिमरी*  
हस्ताक्षर  
प्रधान स्वयं सहायता समूह

हस्ताक्षर *Ranjna*  
सचिव, वन ग्रामीण विकास  
समिति

*डॉ. जी. राज*  
हस्ताक्षर  
प्रधान, वन ग्रामीण विकास  
समिति

*Ranjna Fed.*  
हस्ताक्षर  
वन रक्षक

*ममलु*  
हस्ताक्षर  
वन थपड अधिकारी

हस्ताक्षर *Shu*  
वन परिक्षेत्र अधिकारी

*डॉ. जी. राज*  
Divisional Forest Officer,  
Dharamshala Forest Division,  
Dharamshala